

# Archer® Data Governance

## Use Case for Regulatory & Corporate Compliance Management

### The Challenge

Now more than ever, organizations are charged with protecting sensitive and private information in many different ways. Organizations must also demonstrate diligence in maintaining accurate inventories of personal data, where it resides, and how and where it is transmitted and handled. Increasing advocacy and awareness has resulted in more pressure on organizations to provide customers with insight and ability to request, at any time, how much of their personal data is being kept and how it is being used. As a result, regulators are also ramping up their scrutiny – the European Union (EU) General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA) as examples – to ensure organizations can process information disclosure requests in a timely manner and honor customers’ “right to be forgotten.”

Organizations in every market continue to face the ongoing risk of personal data breaches and the devastating fallout that can occur. In many respects, privacy compliance obligations merely underscore an already pressing business need to proactively maintain vigilant operational security processes and due care as critical elements of a sound privacy risk management program. Whether the target is a citizen’s private information or corporate intellectual property, the techniques and approaches are often similar. In today’s world of high stakes information thievery and corporate espionage, organizations must protect all types of personal data to survive.

### Overview

Archer® Data Governance is designed to provide a framework to help organizations identify, manage, and implement appropriate controls around personal data processing activities. Archer Data Governance helps empower organizations to maintain an accurate inventory of processing activities, establish and apply documented controls around the usage of PII, and manage data retention requirements. Ensuring the accuracy, completeness, confidentiality, and transparency of PII and regularly assessing the data protection risks associated with its usage are also core tenets of the GDPR accountability principles.

### Key Features

- Build and maintain an inventory of personal data processing activities and assets utilizing a purpose-built taxonomy and data structure.
- Track data retention schedules and execute a checklist based on GDPR Article 30 requirements as related to processing activities.
- Manage notice and consent activities linked to the processing activity inventory.
- Maintain a register to help processing activities in accordance to directives and laws such as the GDPR Article 30 record keeping requirements.

### Key Benefits

Archer Data Governance is designed to help your privacy and/or legal teams:

- Expand your overall understanding and visibility into data governance to better manage data protection requirements associated with industry standards and regulatory requirements.
- Improve the classification and assess relationships between risks and controls associated with managing data including PII.
- Streamline time and resources required for annual review cycle of data retention schedules.
- Improve assessment of relationships between organizational information.

Regulatory and Corporate Compl... | Reports

DATA GOVERNANCE DASHBOARD

**Data Governance Quick Links**

- View Data Custodians
- Update a Processing Activity
- Manage Retention Schedules
- Manage Notice and Consent Statements

**Summary of Retention Schedules**

Retention Schedules by Country

**Summary of Notice and Consent Statements**

Notice and Consent Statements by Statement Type

**Summary of Processing Activities**

Categories of Personal Data Processed

**Processing Activities Analytics**

Processing Activities by Data Custodian

**Processing Activities**

Processing Activity Name	Overview	Purpose of Processing	Description of Purpose	Categories of Data subjects	Categories of Personal Data	Categories of Recipients
<a href="#">Direct Mail Marketing</a>	Direct Mail Marketing campaign	Marketing	Type A Marketing Campaign	Customers	Personal Data - Name - Address - Online Identifier - Social Identity Data	Business - Marketing Staff
<a href="#">Employee Onboarding</a>	This processing activity includes all components of the company's employee onboarding process and the data controlled and processed as a result.	HR	This processing activity encompasses all initiatives, data collection and processing and reporting as part of the employee onboarding process for corporate employees.	Employees Job Applicants	Personal Data - Name - Identification Number - Address - Economic Data - Cultural Data Sensitive Data - Race or Ethnic Origin - Trade-Union Membership - Health Information	HR - HR Managers - HR Staff IT - IT Operations
<a href="#">Retail Inventory Management</a>	This processing activity includes all components of the company's retail inventory management process and the data controlled and processed as a result.	Order Fulfillment Sales	This processing activity encompasses all initiatives, data collection, processing and reporting as part of the company's inventory management process.	Contractors Business Partners and Vendors	Personal Data - Name - Address - Online Identifier	Business - Directors - Controller Head



## Discover More

Archer, an RSA company, is a leader in providing integrated risk management solutions that enable customers to improve strategic decision making and operational resiliency. As true pioneers in GRC software, Archer remains solely dedicated to helping customers understand risk holistically by engaging stakeholders, leveraging a modern platform that spans key domains of risk and supports analysis driven by both business and IT impacts. The Archer customer base represents one of the largest pure risk management communities globally, with over 1,500 deployments including more than 90 of the Fortune 100.