

Archer Integrated Risk Management

The Risk Landscape of Today

A single ship is grounded in the Suez Canal and the global supply chain is disrupted for months. A single employee makes the wrong choice and regulators come knocking. A 30 second video goes viral deeply harming a company's reputation. We see so many examples of one wrong step and companies feel shockwaves reverberating from their front lines to their bottom line. The risks an organization face today are not just complex – they feel at times inevitable - impervious to prevention and unavoidable. Environmental concerns collide with financial risks as investors inspect the long-term viability of companies with regards to climate change. Companies expand their digital footprint battling issues such as privacy and social responsibility while entangled with the already daunting challenge of digital crime and fraud. Economic shifts, societal upheaval, strained systems, geopolitical strife... the laundry list continues as uncertainty casts a deep shadow.

Organizations face an expanding universe of stakeholders forcing them take a deep look at how they manage risk. Customers, investors, business partners, regulators and even an organization's employees are keenly aware of the actions taken by the organization to respond to events. These factors point to a major imperative for the C-Suite and Board. While organizations have dealt with uncertainty before, this new tide of forces has risen and with it a growing urgency to not only deal with risks – but clearly demonstrate actions that appeal to all constituents and exhibit a strong, viable, productive future. Boards and C-suites are faced with the inevitable questions from these stakeholders and those that are prepared, through thorough risk management programs, will be in a position to meet expectations and guide their organization effectively. Most importantly, they will be able to clearly articulate WHAT they are doing to meet stakeholder needs and HOW they are progressing towards their future.

The Prism of Risk

To take advantage of the opportunities that lie ahead, organizations are taking many different paths. Depending on the industry, a myriad of factors will affect business strategy. However, when one applies the 'prism of risk' to any business strategy – a new market, a new product, joint ventures, mergers, acquisitions, digital transformation – the spectrum of risk domains emerge. Fundamental to managing risk is addressing the processes within each of these domains. Since these domains are so interrelated, an integrated approach to risk management must be a cornerstone of the organization's strategy. Driving risk informed decision making is at the heart of an integrated risk management strategy.



The Archer IRM Approach

Based on our 20+ years of experience and work with over 1200 customers across the globe, we know what it takes to lay the foundation for an integrated risk management program. Archer can lay a strong claim that we are the best and most experienced in this space and unique as our approach encapsulates a full spectrum of risk management capabilities. Archer can enable you to:

- **ORCHESTRATE** your common risk management strategy. Archer has years of experience baked into use cases that move your organization along the fast track to get the right processes implemented with the right people involved. We can address a multitude of risk domains – all on one configurable platform.
- **COLLABORATE** with your business operations. Archer provides innovative technology for both ends of this spectrum and with Archer Engage, you can utilize mobile, user-friendly interfaces to reach into your business operations and get the information from the right people – without disrupting their daily activities.
- **INTEGRATE** with business systems and operational data. Archer provides multiple integration methods to tie into operational systems and leverage existing data and enhance the investment in technologies that protect your business.
- **QUANTIFY** risk to create insights. Archer Insight can enable you to employ risk models to run various scenarios, quantify loss exposure and truly match up cost vs. benefit as you determine your risk management strategies.

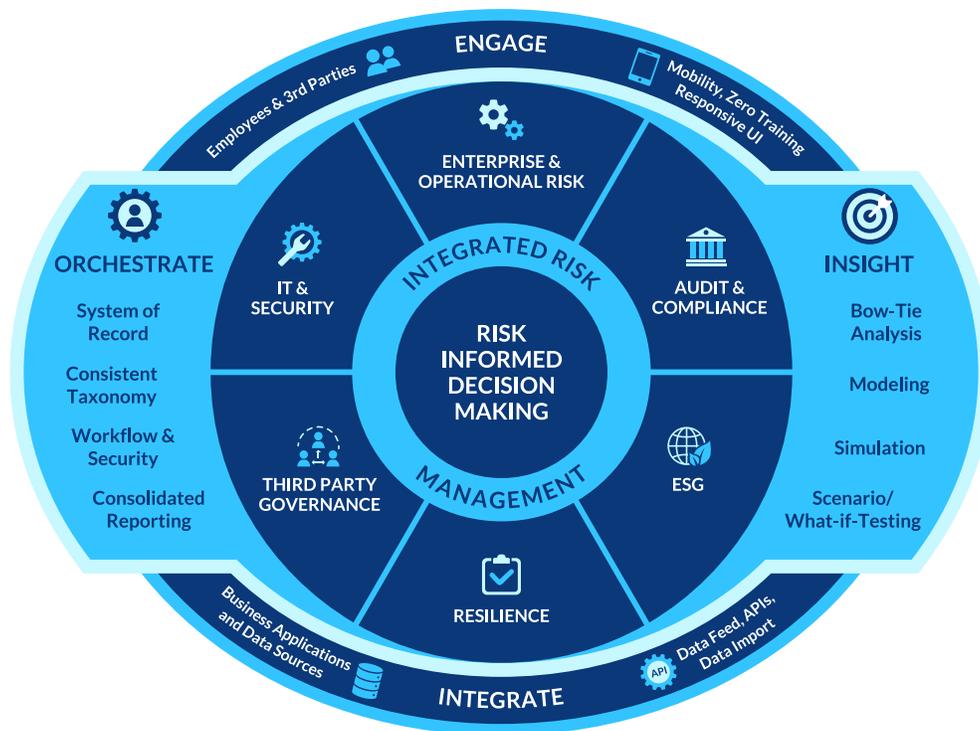


Figure 2: The Archer Integrated Risk Management Solution

The Archer Solution

Archer Platform

Archer is the core platform that provides holistic integrated risk management (IRM) in a single, configurable, integrated platform that manages multiple dimensions of risk and drives accountability across your internal functions and extended third-party ecosystem. Leveraging proven best practices, you can design and adapt your risk strategy as your organization embraces new digital technology and process innovation.

Every organization's journey is different but we have 100s of deployments in each domain of integrated risk management – compliance, operational risk, IT and security, resiliency, third party and audit. Plus over 80% of our deployments cover two or more domains. We have extensive experience to help you not only today but along your journey towards an integrated approach to risk management.

Archer Use Cases

Designed to help you evolve your risk management program as your needs change, Archer includes multidisciplinary risk management solutions and use cases that address the most critical domains of business risk. Archer solutions incorporate the industry-leading best practices you need to get an effective integrated risk management program up and running quickly.

Archer Engage

Risk management is no longer confined to the role and responsibility of risk managers. According to a recent Gartner survey 60% of respondents believe the number of people making risk decisions has expanded during the past year. **Archer Engage** addresses the critical need for broad stakeholder participation in enterprise risk management. Archer Engage drives simplified and efficient collection of risk data from key cross-functional stakeholders that is fed into the Archer platform for analysis and treatment.

Archer Insight

Archer Insight is a suite of enterprise-wide risk quantification capabilities designed to deliver risk and business leaders a complete view of enterprise risks to improve resilience and ensure achievement of its strategic goals.

The Value of Archer

The benefits of maturing your organization's risk management strategy beyond the fundamentals is where real value lives. When the organization can measure risk in business terms, targeted actions optimized against risk and reward can be taken. Beyond productivity gains and streamlined reporting lies value that your organization can unlock- bringing tangible value to the business and ultimately leading to growth and increased market share.

Productivity and Efficiency

Archer creates efficiencies within risk management efforts improving productivity across business operations estimated at the rate of \$130,000 per 1000 employees. inputs and duplicative efforts to provide information.

Key Benefits

- Enhance risk visibility
- Improve efficiency
- Accelerate decision-making
- Drive accountability for risk
- Use a best-practices approach

Visibility into Potential Exposures

Archer addresses multiple dimensions of risk on one platform creating a consistent management strategy offering economies of scale and better leverage of data and processes across risk management functions.

Prioritized Risk Reduction

By centralizing analysis of risk and design of controls in one system, Archer optimizes the risk management lifecycle from identification to analysis to mitigation.

Optimized Mitigation Investments

Archer enables quantification methods to aggregate risk and create more accurate estimates of loss exposure allowing the organization to prioritize investments.

Improved Allocation of Capital

Archer's risk quantification benefits bottom-line improvements such as optimized insurance strategies and reduced cost to equity due to risk.

Growth and Opportunity

With Archer as the backbone of an integrated risk management program, the company can demonstrate to investors and shareholders clear strategies to deal with operational risk, ESG and other enterprise risks.

Experience Matters

Archer helps organizations manage risk across multiple domains of risk uniting stakeholders, integrating technologies and transforming risk into reward. We have significant experience and leadership in the risk management industry.

- Archer was founded in 2001 – we have **20+ years of risk management expertise**.
- We have received **24 straight leadership positions** in industry reports across multiple analysts and categories.
- **1200+ customers** across all domains of risk management.
- Over **80%** of our customers support multiple domains of risk on our platform.
- We offer **SaaS and On-Premise** deployment flexibility.
- We have customers ranging from **<1,000 employees** to **global multi-nationals** across all industries and geographies.

We are committed to making our customers successful. Our customer success stories cross industries, geographies, business objectives and risk domains. Our customers are using Archer to achieve business objectives while managing risk. Archer brings nearly 20 years of risk and compliance industry experience to bear in developing the Archer solutions serving the largest risk management customer base across the most highly regulated industries.

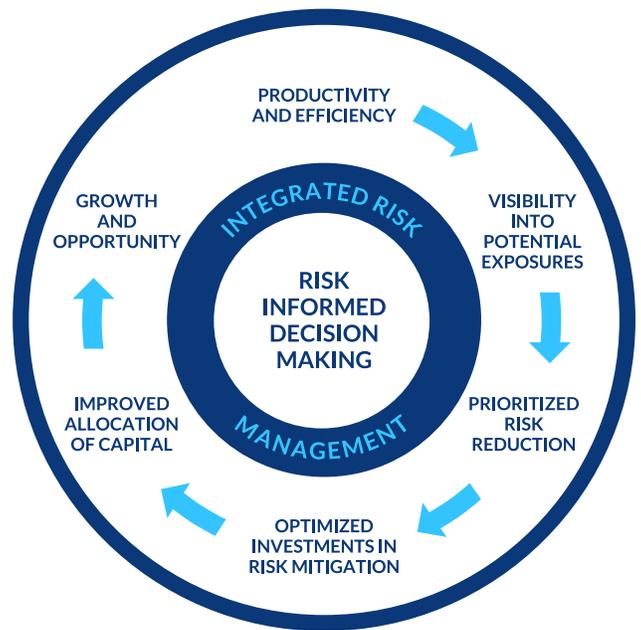


Figure 3: The Value Cycle of Archer IRM

Integrated risk management enables organizations to make business decisions that are informed by visibility into, and a clear understanding of, the full scope of risk, including digital risk. Archer helps you manage risk by improving visibility into risk with consolidated data and risk analytics across the organization. Designed to help you evolve your risk management program as your needs change, Archer includes multidisciplinary risk management solutions and use cases that address the most critical domains of business risk. Archer solutions incorporate the industry-leading best practices you need to get an effective integrated risk management program up and running quickly. Most importantly, Archer supports the full spectrum of risk management capabilities from foundational data gathering and process enablement to advanced analytics and risk quantification giving you the most complete risk management solution in the market.

About Archer

Archer is a leading provider of integrated risk management (IRM) solutions that enable customers to improve strategic decision-making and operational resilience with a modern technology platform that supports qualitative and quantitative analysis driven by both business and IT impacts. As true pioneers in GRC software, Archer remains solely dedicated to helping customers manage risk and compliance domains, from traditional operational risk to emerging issues such as ESG. With over 20 years in the risk management industry, the Archer customer base represents one of the largest pure risk management communities globally, with more than 1,200 customers including more than 50% of the Fortune 500.

Visit www.ArcherIRM.com.



@ArcherIRM



Archer Integrated Risk Management

