DATA SHEET

ARCHER

Archer® Privacy Program Management

Use Case for Regulatory & Corporate Compliance Management

The Challenge

For many years, organizations have wrestled with the daunting task of protecting data in their business operations. The European Union (EU) General Data Protection Regulation (GDPR) and the California Consumer Protection Act (CCPA) highlight to organizations the importance of protecting personal data and the consequences for failing to adequately do so. In addition, whether it is the scope of financial account da ta for the Gramm-Leach-Bliley Act (GLBA), patient healthcare data for the Health Insurance Portability and Accountability Act (HIPAA), or simply battling the general risks that information thieves pose to everyone, data protection is critical in managing information risk.

Now more than ever, organizations are charged with protecting sensitive and private information in many different ways. Organizations must demonstrate diligence in maintaining accurate inventories of personal data, where it resides, and how and where it is transmitted and handled. Increasing advocacy and awareness has resulted in more pressure on organizations to provide customers with insight and the ability to request at any time how much of their personal data is being kept and how it is being used. As a result, regulators are also ramping up their scrutiny to ensure organizations can process information disclosure requests in a timely manner and honor customers' "right to be forgotten."

Organizations in every market continue to face the ongoing risk of data breaches and the devastating fallout that can result from those breaches. In many respects, compliance obligations merely underscore an already pressing business need to proactively maintain vigilant operational security processes and due care as critical elements of a sound risk management program. Whether the target is a citizen's private information or corporate intellectual property, the techniques and approaches are often similar. In today's world of high stakes information thievery and corporate espionage, organizations must protect all types of sensitive data to survive.

Overview

Building upon the capabilities provided by the pre-requisite Archer Data Governance use case, Archer Privacy Program Management is designed to help organizations identify and assess the privacy impacts and risks posed by data processing activities involving personally identifiable information (PII).

Archer Privacy Program Management is designed to enable organizations to group proc essing activities for the purposes of performing data protection impact assessments and tracking regulatory and data breach communications with data

Key Features

- Track and archive communications with regulatory organizations regarding privacy questions.
- Maintain assessment scopes for personal and sensitive data environments.
- Perform privacy impact assessments (PIA) and data protection impact assessments (DPIA).
- Identify operating conditions that may necessitate a DPIA pursuant to Articles 35 and 36 of GDPR.

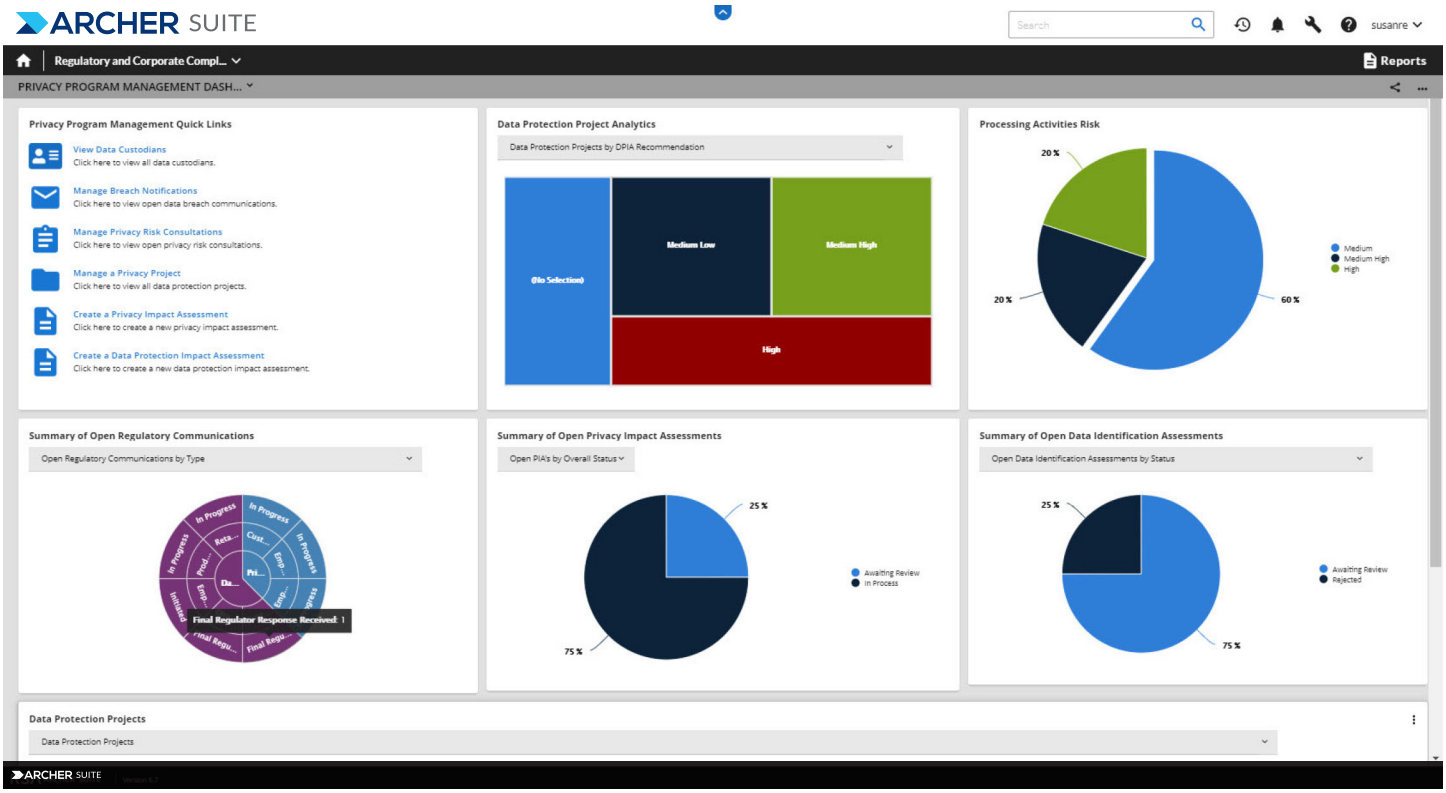
Key Benefits

Archer Privacy Program Management is designed to help your privacy and/or legal teams:

- Demonstrate accountability and commitment to GDPR compliance across your organization.
- Configure dashboards to effectively monitor your privacy program.
- Improve understanding, visibility and status tracking of personal and sensitive information with Data Identification assessments.
- Execute consistent DPIAs and PIAs.

protection authorities. Chief privacy officers, data privacy officers (DPO), and privacy teams are also enabled to benefit from a central repository of information needed to demonstrate commitment to GDPR compliance around the organization's privacy program.

Archer Privacy Program Management is designed to help organizations to improve how they manage personal data processing activities, document communications with regulators, and assess the privacy risk impact of managing PII. With better diligence and stronger programs in place, organizations are empowered to demonstrate conformance with compliance obligations. Establishing an effective privacy management program can also positively impact the organization's bottom line, through reduced risk exposure to fines and penalties for non-compliance.



Discover More

Archer, an RSA company, is a leader in providing integrated risk management solutions that enable customers to improve strategic decision making and operational resiliency. As true pioneers in GRC software, Archer remains solely dedicated to helping customers understand risk holistically by engaging stakeholders, leveraging a modern platform that spans key domains of risk and supports analysis driven by both business and IT impacts. The Archer customer base represents one of the largest pure risk management communities globally, with over 1,500 deployments including more than 90 of the Fortune 100.

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