



# Business Continuity Management



# It's a risky world...so what are you going to do about it?

Your organization is a tapestry of products, services, processes, technologies, data, employees, third parties and more. Each layer adds complexity and fragility, especially when a disruption occurs. You are trying to service your customers, drive growth and fulfill myriad other objectives. Your organization must be resilient against whatever disruptions come your way, whether it's a natural disaster, health crisis, a cyberattack or other events.

Recovery implies that the organization has developed recovery plans to restore needed services after a disruption. In contrast, resiliency programs are proactive. They are designed to address and mitigate risk to your organization, in addition to coordinating recovery. Resiliency requires building processes and technologies that naturally adapt to adverse conditions, make mid-course corrections and avoid intolerable impacts of a disruption.

With Archer, your risk and resilience management efforts can transform into a strategic advantage for your organization.

- **Better Prioritization:** By clearly identifying important business services, processes and their relationships, efforts can be prioritized to focus on the parts of the organization that matter most.
- **Reduced costs:** Disruptions lead to cost – there is no way around that. Being prepared reduces the impacts of a disruption.
- **Agility to exploit opportunities:** A robust, resilient organization can take advantage of opportunities knowing it is prepared to adjust to changing conditions.
- **Improved performance:** Simply put – a resilient organization performs better. It can absorb events without getting off track from its main objectives.

The need to transition from simply organizing your recovery efforts to building resilience is more important than ever.

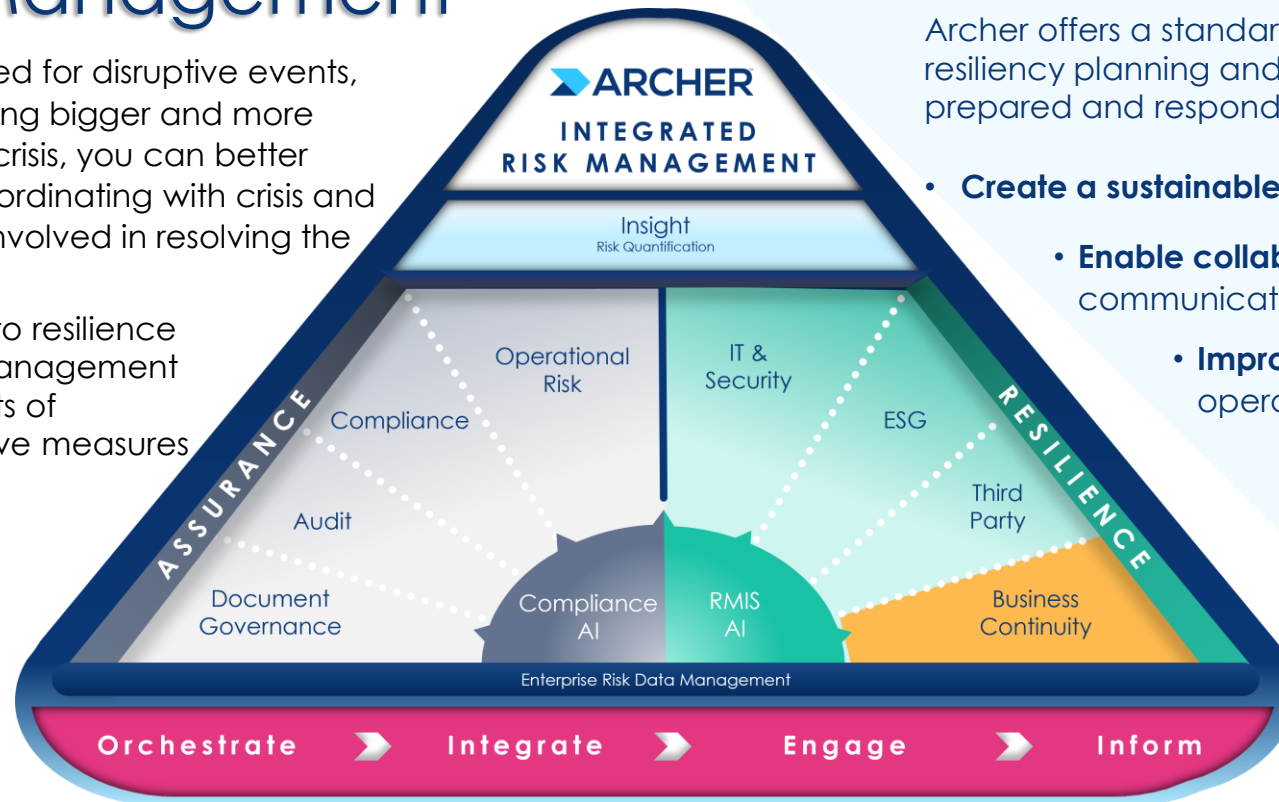


# Purpose Built for Business Continuity Management

When you are better prepared for disruptive events, you keep them from becoming bigger and more costly. If they do become a crisis, you can better manage them by quickly coordinating with crisis and recovery teams and others involved in resolving the event.

The transition from recovery to resilience requires maturing your risk management to not only reduce the effects of disruptions but put in proactive measures to anticipate events.

That is why a platform with best practices that is also designed for you is so important.



## How does Archer help you?

Archer offers a standards-driven, automated approach to resiliency planning and recovery, allowing your organization to be prepared and respond swiftly to disruptions.

- **Create a sustainable, agile program** for the entire organization;
- **Enable collaboration** between teams to ensure communication and data sharing;
- **Improve visibility** into risks that could disrupt your operations; and
- **Drive efficiency** for everyone involved with streamlined workflows and processes.

### ORCHESTRATE YOUR RESILIENCE PROGRAM

Archer delivers an automated approach to help you build agility, enable a swift response in crisis situations, and protect your ongoing operations on one configurable platform.

### INTEGRATE YOUR SYSTEMS

Archer connects to other systems you use to leverage data and create a consolidated view with insights that are relevant to your resilience efforts.

### ENGAGE YOUR ORGANIZATION

Archer Resilience Management enables your business units to become an active part of building resilience across your organization.

### INFORM STAKEHOLDERS

Real-time dashboards and reports provide your senior management team with a better understanding of resiliency risks, insight into budget requirements and a level of confidence the organization is ready if a disruption occurs.

# Support for Your Entire Business Continuity Program

**Experience matters when it comes to managing risk.** Archer has been focused solely on risk management and helping organizations for over 20 years. We have built our reputation on leading the industry delivering innovative solutions to emerging challenges while building a strong, sustainable integrated approach to risk management.

## The Ideal Solution for You



**Archer Resilience Management** helps you and your team take your organization from reactive business and IT recovery objectives to building resiliency that significantly reduces the effects of disruptions to your organization. With Archer, you can align efforts across your organization, transform the efficiency of your resiliency team, and protect your important business services.

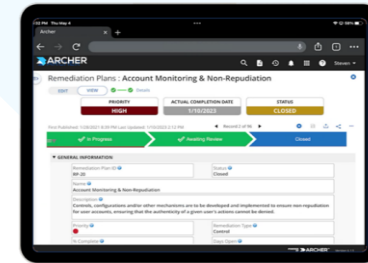
[Download an eBook about Archer Business Continuity Management.](#)

## FLEXIBLE. INTEGRATED. BUILT FOR YOU.

Archer is the most flexible and powerful platform in the industry specifically designed for risk management and compliance teams.



Standardize your risk taxonomy.



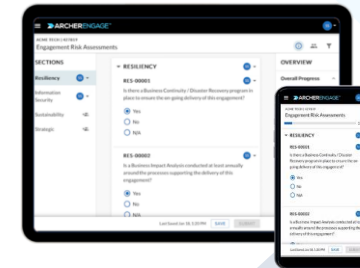
Build efficient and effective GRC processes.



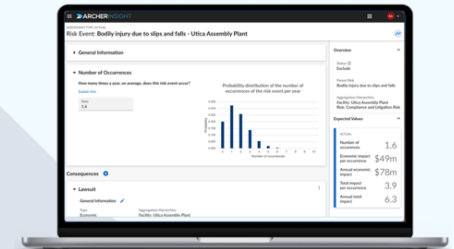
Leverage integrated reporting capabilities.



Enable informed decisions with visibility into risk.



Engage your 1st line and external stakeholders.



Analyze and quantify risk across your organization.



## About Archer

With more than 20 years of experience, Archer is solely dedicated to helping organizations manage risk, ensure compliance and meet emerging challenges that may stand in the way of success. Working with the largest pure risk management community globally, we partner with more than 1,200 customers of all sizes and industries. At Archer, we help our customers not by building a wall around their business but by building a bridge to their next opportunity.

For more information visit us at: [www.ArcherIRM.com](http://www.ArcherIRM.com)

